



**Güneş
Karababa**
Barilla

Güneş Karababa was born in Erzurum, 1970. He studied Bornova Anatolian High School and Middle East Technical University - Business Administration. Karababa began his career in 1995 at Henkel as Sales Representative of Izmir Region and became respectively Key Accounts Manager, National Sales Manager, Strategic Business Unit Product Manager, Strategic Business Unit Marketing Manager, Strategic Business Unit Project Manager, and then he was assigned to the headquarters of Henkel in Düsseldorf as director of International Marketing in 2003. After serving for three years in Germany, he came back to Henkel Turkey as Sales Director and worked until 2007.

Güneş Karababa is working at Barilla Turkey as the Market Director of Barilla Turkey, Middle East and Africa since July 2007. Karababa speaks English and German. He is married with two children.