



**Harun Çalı**  
ASÜD, President

Harun Çalı, who was born in Istanbul on 10 January 1966, graduated from Göztepe Middle School in 1981.

He began to work with his father İlhan Çalı as an apprentice after completing secondary education and has been engaged in father's profession trade for 28 years.

He also started industrialism by being partner of Milkon Süt A.Ş. in 2011 as well as trade and his corporate partnership and commercial activities has been continuing.

He has been carrying out his duties as Chairman of the Packaged Milk and Milk Products Manufacturers Association (ASUD), which is currently the largest and the most active non-governmental organization in Turkey Milk and Milk Products Sector, and National Dairy Council, is married and has three children.

