



**Mehmet
Tütüncü**

FoodDrinkEurope,
Liaison Committee
President, Yıldız Holding
Food&Beverage Division
President

Born in 1958, he has his master's degree in Industrial and Organizational Psychology and completed bachelor's degree in Mechanical Engineering. During the years of 1983-1987 he worked at the Ministry of Industry and Trade. Between the years of 1987 and 1996, he held various positions including as General Manager at Best Rothmans Entegre Sigara ve Tütün Sanayi A.Ş.

In 1996, Mr. Tütüncü joined Ülker Gıda A.Ş. and served as business coordinator until 1998. After then, he worked as General Manager and Vice President in charge of Ülker Biscuit, Cake and Chocolate. In May 2005, he was appointed as Yıldız Holding A.Ş. Food Group President. Currently, he serves as a Board Member and Chairman of the Board at several companies.

Tütüncü has received training in many different areas throughout his professional career:

- In 1987 – he took a course in Business Management for 6 months in Italy on an IRI Scholarship;
- In the 1993-1994 academic year he took classes in Marketing, Finance, Accounting, Statistics and Business Law at Bosphorus University;
- He took a course in Strategic Marketing at the Harvard Business School;
- He took a course in IMD / Switzerland;
- He completed the Yıldız Holding Leadership program.

Fluent in English, Mr. Tütüncü is a member of the Board of Directors in the TÜSİAD as well as many other sector organizations. Mehmet Tütüncü is also President of European Food and Beverage Organizations Federation Liaison Committee.

Mehmet Tütüncü is married and a father to 3 children. He likes becoming acquainted with different cultures and living in nature. Apart from his executive life, he enjoys collecting small handcrafted boxes and gardening.

