



**Mella Frewen**  
Director  
General of  
FoodDrinkEurope

Director General of FoodDrinkEurope (former CIAA), representing Europe's largest manufacturing sector, since July 2007.

Mella Frewen's previous positions include Director for Government Affairs, Europe, Middle East & Africa, for Monsanto, dealing with issues including agricultural biotechnology, conventional agriculture and agri-chemistry.

Prior to that she was Director, International Relations for Cerestar, then Europe's biggest starch producer. From this role and her earlier ones in the Ferruzzi and Eridania Begin-Say Groups, stationed in Brussels, she has a wide experience of relations with the different Institutions of the European Union and trade associations within the food chain, as well as with the agricultural and chemical sectors.

Ms Frewen has been the Food Industry Member of the EU Commission's Advisory Committee on Arable Crops, of the Commission's Standing Committee on Renewable Energy and of the Commission's Advisory Committee on Non-Food and Textile crops. She is currently member of the EU Commission's High Level Steering Committee for the European Innovation Partnership, and member of several food-industry related Boards.

Mrs. Frewen has worked in the Agri-food sector in Europe for 25 years. She has a Master of Science degree from the National University of Ireland, and completed a post-graduate course at the University of Brussels (ULB).

She also holds an INSEAD certificate on International Operations Management.

