



**Mete Buyurgan**  
Yıldız Holding

Mr. Mete Buyurgan was born in 1971. He is a graduate of the faculty of Business Administration at Çukurova University and his master's degree from Marmara University specialized on Human Resources Management. He participated in sales management program in USA at University of New York. He began his career in 1993 at Baser & Colgate Palmolive and had different managerial roles in both marketing and sales departments. In 2005, he joined to Hobi Cosmetic as a CEO & Board Member and executed reorganization of the company. In 2009, Mr. Buyurgan finalized the acquisition of the company by Dabur India and attended to be CEO of the company and started to manage CIS & MENA countries on behalf of Dabur International. As of June 2013, he has joined to Yıldız Holding as one of the Vice President of Food Category. Mr. Buyurgan was the chairman of PLAT (Private Label Association of Turkey) in 2005-2012. As of now, he is still board member of PLAT

